

We Did The Shopping For You

MAY 2010

CONTACT LENS PRICE SHOPPER COMPARISON

Type Of Contact Lens	Complete Eye Care	Walmart/1-800 contacts	Lenscrafters	Sears
Acuvue Oasys	30 or 26.25*	33.99	34.99	34.99
Acuvue Oasys Toric	40 or 32.50*	47.99	47.99	50.99
Preference Toric	110.00	128.99	109.99	174.99
Proclear Toric	55 or 47.50*	59.99	54.99	75.99
Ciba Air Optix Night & Day	65 or 47.50*	69.99	79.95	70.49
Air Optix M/F	69 or 56.50*	69.99	79.99	79.99
Proclear EP	32 or 28.25*	34.99	34.99	34.99
Ciba Aqua Comfort Daillies - 90 pk	55 or 46.25*	59.99	65.99	59.99
Ciba Air Optix Aqua	45 or 32.50*	46.99	49.99	48.99
Proclear 1-Day	55 or 47.50	60.99	69.99	71.24
Acuvue Moist 1-Day 30 pk	28 or 24.87	29.99	29.99	31.24
Acuvue Moist 1-Day 90 pk	50 or 53.75	69.99	74.99	74.99

*Price per box after mail in rebate

Remember: At Complete Eye Care you receive a level of service above any other place.

- We offer free trial lenses to our patients should you tear or lose a lens.
- We happily replace any defective contact lenses for our patients.
- We can trade out boxes of contacts should your prescription change during the year.
- We offer free shipping on all one-year supplies of lenses.

This is a level of service you won't find from your computer or other "fast food" eyewear places.

WHY BUY YOUR GLASSES FROM COMPLETE EYE CARE

1. EXPERIENCE: Our optical team has over 75 years of combined experience. They will expertly help you select the frames and lenses best suited to meet your unique visual needs. They can ensure you look and see your best by helping you choose eye wear that will complement your face and your personal style.

2. INVENTORY: Our optical center maintains an inventory of over 1,000 frames. We have several styles for men, women, teens, and children. We also carry a wide selection of sunglasses including lines from Maui Jim and Oakley. Our optical center also has sports glasses, reading glasses, and safety glasses.

3. QUALITY: We carry a wide variety of quality frames to fit any budget. Our designer collections include Coach, Guess, Gucci, Vera Wang, Silhouette, and several others. We also carry a value frame package starting at \$99.

4. VALUE: Your comfort and value with your eyewear is important to us. We are always available to you for:

*Free Nose pads- No appointment needed

*Free Adjustments - No appointment needed

*A free complimentary bottle of eyeglass cleaner and cleaning cloth with every eyeglass purchase - free refill

* A free eyeglass case with every frame purchase.

5. FRAME WARRANTY: We offer an exclusive two year warranty. If your frame is damaged under normal wearing conditions we will replace it free one time in a two year period. **see frame and lens specialist for details (some exclusions apply)*

6. SCRATCH WARRANTY: Complete Eye Care is the only office in the area that offers a two year scratch warranty on our Crizal non-glare eyeglass lenses. We will replace your Crizal lenses one time in a two year period if they become scratched. **see frame and lens specialist for details (some exclusions apply)*

7. COMPETITIVE PRICES: Complete Eye Care wants to make sure we are a good value to our patients. We want you to leave our office knowing that you have selected the best glasses for your visual needs.

All prices gathered in a survey May 2010

	Complete Eye Care	Lenscrafters	Sears	Wal-Mart	Sam's
Varilux	\$325	\$490	Not	Not	Not
Physio	Takes about 4-5 days	Takes 10 days	Available	Available	Available